

Helen Metcalf

Essex/London
helenmetcalfdesigns@gmail.com

www.helenmetcalf.work/designer
www.linkedin.com/in/helen-m-222a99107

Recent Graphic Design graduate. Multidisciplinary designer with knowledge of print and digital practices. Experienced in working both independently and within a team. An enthusiasm and willingness to learn.

Work Experience

Moodle Online Content Designer

for School of Science at University of Greenwich
August 2025 - Present

- Used experimentation and research to develop an e-learning experience within the university's Moodle capabilities while adhering to brand guidelines.
- Technology & tools: Moodle, H5P, HTML/CSS, Figma, Teams

Junior Graphic Designer

for Stephen Lawrence Gallery at University of Greenwich
December 2024 - February 2025

- Coordinated with the Exhibition Designer and co-designer to design 19 information panels and a poster for 2 exhibitions.
- Produced high-quality digital assets for print exhibition materials, ensuring visual consistency and alignment with brand guidelines.
- Technology & tools: InDesign, Photoshop, Illustrator, Figma, Teams

Research Assistant & Web Developer

for Counter-mapping Greenwich Project at University of Greenwich
March 2024 - July 2024

- Led the development of the website.
- Collaborated with 12 research assistants and lecturers.
- Technology & tools: HTML/CSS/JS, Google Maps API

Website Designer/Editor & Dispenser

for Orsett Doctors Surgery
March 2019 - June 2023

- Operated in a detail-oriented way and used time management skills to handle medication and meet deadlines.
- Established a seasonal newsletter that improved communication to 70% of customers.
- Developed a modern design for the website and continued to manage content updates.
- Trained and supervised 4 new co-workers, resulting in a cohesive team and improved efficiency.
- Technology & tools: SystemOne, EMIS, Outlook, Excel, Publisher, WordPress

Education

BA (Hons) Graphic and Digital Design (First)

at University of Greenwich, London
July 2025

- Modules included: Typography, Branding, Motion Graphics, Web design
- Demonstrated research abilities and critical thinking skills by producing a 6,000-word dissertation on the topic: Korean media's influence on love in fandom.
- Awarded Undergraduate Research Hub Design Award 2025 and presented at the Undergraduate Research Hub Symposium and showcased at the adjoining exhibition.
- Technology & tools: Adobe CC, Figma

MSc Computer Science (Merit)

BSc (Hons) Mathematics (1st)

at University of Kent, Canterbury

- Planned and led events for an average of 50 people and handled the budget for the university's Hogwarts society.
- Rehearsed and Performed with the University's Music Department's Chorus.
- Technology & tools: LaTeX, Blender, HTML/CSS/JS, Java, GitHub